

WELLS CITY COUNCIL

MINUTES OF THE MEETING OF THE CITY & TOURISM FORUM HELD IN THE COUNCIL CHAMBER, WELLS TOWN HALL, ON THURSDAY 28TH FEBRUARY 2019 AT 6.00PM

PRESENT:

Committee Members:
Councillors: R Greenwell, C McKinnell, J North, D Swain (Chairman),
C Wride (Mayor)

Co-opted representatives:
Ms T Chichester, B&B representative
Ms R Martin, The Bishop's Palace
Mr R Powell, Wells Chamber of Commerce
Mr A Webb, Wells Museum/Visitor Information
Mr A Fawcett, Wells Civic Society

IN ATTENDANCE: Town Clerk: F White
3 members of the public.

19/11CT APOLOGIES FOR ABSENCE
Cllr: R MacKenzie, J Osman (Deputy Mayor).
Mr M Tobin, Hotels / Visit Somerset (Vice-Chairman)
Mr D Cooper, Wells Film Centre
Ms C Winter, Wells Civic Society

19/12CT DECLARATIONS OF INTERESTS: None declared.

19/13CT MINUTES OF THE PREVIOUS MEETING
Minutes of the meeting held on 7th February 2019 were proposed, seconded approved and signed.

19/14CT MEETING OPEN TO THE PUBLIC
None wishing to speak.

19/15CT FUTURE OF THE FORUM
Andy Webb spoke about the options document he had circulated prior to the meeting. There was a wide-ranging discussion about possibilities for the future governance and sustainability of Visit Wells.
There was general agreement that a great deal has been achieved through the Forum and that it still has a part to play as a communicating forum.
RECOMMENDED
That the Forum continues until a substantial alternative has been developed.
This is likely to be the steering group of a new governance structure for Visit Wells.

19/16CT ANY OTHER MATTERS
There was further discussion around 'branding'. It was agreed that good work has begun but partners need to continue working towards a unified marketing brand for Wells.
There were some questions about future funding of tourism by the councils and representation of councils on governance bodies.
Future developments will be in conjunction with Visit Somerset.
Members were reminded to publicise information about the Changing Places facility.

19/17CT DATE OF THE NEXT MEETING: t.b.a.