



Agenda Item 11

Wells City Council

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Presented By (if different)	
Subject	Draft Corporate Priorities 2025–2028
Date of report	19.11.2025
For consideration at	Full City Council
Date of consideration	27.11.2025

Background

As reported to council in June of this year, the development of Corporate Priorities to support the direction and business of council is considered to be essential.

Following the first draft, a period of public consultation has been completed through September and October, for which detailed results can be seen in Appendix A.

A summary of the feedback:

1. Play and youth development feature highly.
2. Public toilets require attention and are considered an important function to the city, and whilst came out as the highest value, there wasn't significant difference between any services.
3. Whilst the plan to some is considered good, others have referenced that it should be more ambitious and with greater commitment and actual action identified.
4. Accessibility should feature more prevalently.
5. Civic pride should be enhanced.
6. Better upkeep of public spaces should be completed.
7. Climate impacts should be meaningful and be considered in open spaces.
8. Signage & guidance refresh

There were also a number of comments associated with service for which the City Council doesn't have direct responsibility, these were:

1. Parking featured heavily.
2. Affordable Housing
3. Street Lighting
4. Provision of bus services and

As a result, the draft Corporate Priorities Plan 2025–2028 in Appendix A offers an updated draft with additions and alterations to support the themes above whilst still being practical to the responsibilities of a parish council.

The plan is intended to be a working document that guides decision-making, projects and staffing commitments, budgeting, communications, and partnership working.

It is intended that once adopted, the Corporate Priorities will act as the “golden thread” to council business, staff engagement and community consultation and expectation management.

Recommendations

Council is asked to:

1. Approve the Corporate Priorities Plan 2025–2028.

Appendices:

- Appendix A: Draft Corporate Priorities 2025–2028 Plan
- Appendix B: Public Consultation Questions