

## WELLS CITY COUNCIL

<b>Job Description</b>	Town Crier
<b>Designation:</b>	Right Worshipful Mayor of Wells Office
<b>Grade:</b>	Honorarium plus expenses (as agreed)
<b>Hours:</b>	As required – casual/ceremonial basis
<b>Location:</b>	All Council locations as required
<b>Job Purpose:</b>	<p>The Town Crier will act as an ambassador for Wells, performing ceremonial duties and public proclamations that uphold a civic tradition dating back to the 1300s.</p> <p>As a visible and vocal representative of the City, the Crier will enhance community pride, promote civic events, and maintain the unique character of historic Wells.</p>
<b>Line Manager:</b>	Right Worshipful Mayor of Wells
<b>Responsible for:</b>	No supervisory responsibilities
<b>Key duties:</b>	<p>Perform public proclamations at civic events, markets, and special occasions, using traditional bell and voice.</p> <p>Represent Wells at ceremonial and commemorative events, including mayoral functions, civic services, royal visits, festivals, and national occasions.</p> <p>Deliver proclamations in traditional attire, including bell ringing and formal cry introduction.</p> <p>Promote Wells' heritage and civic identity with warmth, clarity, and professionalism.</p> <p>Maintain and care for the Town Crier uniform, badge, stave and bell (uniform provided by Council).</p> <p>Work alongside the Mayor, Council staff, and other civic representatives to enhance the city's public profile.</p> <p>Be accountable to the Code of Practice of Town Criers and work with the Guild of Town Criers.</p>
<b>Skills Knowledge and Experience:</b>	<p>Essential:</p> <p>Confident public speaker with strong vocal projection and clear diction.</p>

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	<p>Passion for local history and heritage.</p> <p>Willingness to appear in traditional costume and perform outdoors, in all weathers.</p> <p>Friendly, outgoing personality with strong interpersonal skills.</p> <p>Reliable and punctual.</p> <p>Being innovative in their thinking in the delivery of proclamations.</p> <p>Previous experience in public or ceremonial speaking is desirable.</p> <p>Knowledge of Wells' history and local traditions.</p> <p>Availability for occasional travel to represent Wells in Town Crier competitions or twinning events.</p> <p>Ability to respect and retain confidence</p> <p>Full Driving Licence desirable</p>
<b>Judgment and decisions:</b>	<p>Be able to act on own initiative.</p> <p>Sound management of time.</p> <p>Being politically aware when dealing with all key stakeholders, including Members.</p>
<b>Contacts:</b>	<p>The Mayor of Wells, Town Clerk, All Council Staff, Councillors, Contractors, Members of the public, Stakeholders. Guild of Town Criers</p>
<b>General:</b>	<p>To comply with the Council's Health and Safety at Work policies and Safeguarding Duties.</p> <p>Work outside of normal hours where necessary</p>