

WELLS CITY COUNCIL

MINUTES OF THE CITY & TOURISM FORUM MEETING HELD IN THE COUNCIL CHAMBER, WELLS TOWN HALL, WEDNESDAY 9TH NOVEMBER 2016 AT 6.00PM

PRESENT: Cllrs: C Cox; J North (Deputy Mayor); R MacKenzie;
D Swain (Chairman); C Wride
Ms L Mann, Wells Cathedral
Mr A Webb, Wells Museum/Visitor Information
Mr M Johns, Wells Chamber of Commerce

IN ATTENDANCE: Town Clerk: F White

Before the start of the meeting the Chairman asked those present to join in condemning the act of vandalism that had resulted in the destruction of the new play area at Wells Recreation Ground

16/59CT APOLOGIES FOR ABSENCE

Cllrs: T Robbins
Mrs R Martin, The Bishop's Palace
Mr M Tobin (Vice-Chairman), Swan Hotel / Visit Somerset
Ms C Winter, Wells Civic Society
Ms T Chichester, 'B&B' representative
Ms S Cooper, Mr D Cooper, Wells Film Centre

16/60CT DECLARATIONS OF INTEREST

None declared.

16/61CT MINUTES OF THE PREVIOUS MEETING

Minutes of the meeting held on 12TH OCTOBER 2016 were proposed, seconded approved and signed.

16/62CT MEETING OPEN TO THE PUBLIC

None wishing to speak.

16/63CT PROMOTING THE CITY

'Visit by Coach' progress up-date:
The Visit by Coach steering group had met with Ian Jefferies and subsequently agreed to pursue the following areas of focus for taking the project forward:

1. Meet and Greet
2. Coach Park and Drop-off Location
3. Drivers' incentives and facilities
4. Marketing (social media/website)
5. Signage
6. Publications/awards and recognition
7. Bed nights
8. Destination Literature
9. Regular events in Wells
10. Monitoring and Evaluation

There was discussion of various suggestions for enhancing the arrival area at the bus station.
Mr Webb spoke about websites; he will be invited to discuss his concerns with Councillors.

16/64CT PARKING

Signage to car parks: Chamber of Commerce report.
Information has been sent to Cllr Taylor, portfolio holder, Mendip District Council.

16/65CT DESTINATION WELLS

Feedback from the Somerset Expo event 14-16 October.
Item deferred as representative not present.

16/66CT 2016-17 EVENTS

See attached list.

16/67CT ANY OTHER MATTERS OF REPORT

- i. Cllr North reported on the fire in the new play area at Wells Recreation Ground Trust on 5th November.

16/68CT DATE OF THE NEXT MEETING 6pm on Wednesday 11th January 2017

PUBLIC EVENTS / ROAD CLOSURES SCHEDULED TO TAKE PLACE IN THE CITY OF WELLS 2016 -17

Note: This listing attempts to identify major events likely to cause significant additional traffic or other disruption. Notifications of any other such events will be gratefully received.

November:

18 th November	Wells Carnival
16-19 th November	Charter Fair (Fun Fair), Market Place
20 th November	Installation of the Dean, Wells Cathedral
21-22 November	Christmas lights go up: city centre
15 th -28 th November	Filming at the Bishop's Palace; large vehicles using Silver Street + access via Moat Walk

December:

4 th December	Reindeer Parade
11 th December	Wells Brocante Fair
21-24 th December	Wells Christmas Market (MDC)

2017

w/c 9 th January	Christmas lights come down
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March	The Legal Service, Market Place
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