



# WELLS CITY COUNCIL

## DRAFT Corporate Priorities 2025 - 2028



Wells City Council wish to consult its constituents regarding its draft corporate priority document for the period 2025 - 2028.

The purpose of having a suite of priorities, is to allow the Council to plan and deliver work accordingly to the community aspirations and requirements. The draft priorities have been developed through the Council's knowledge and understanding of the community, and to meet its own business needs.

Within this survey, Wells City Council looks to seek views on in its draft document before looking to adopt it later this year.

The draft document can be found at [www.wells.gov.uk](http://www.wells.gov.uk) and it is recommended that this is read in conjunction with this survey.

### 1. Are you a resident/business of the city or a visitor?

Resident/Business ☐  
Visitor ☐  
Other ☐

### 2. Before today, were you aware of Wells City Councils plans for the next 4 years?

Yes ☐  
No ☐

### 3. Do you feel that the proposed priorities reflect the needs of Wells and its residents and businesses?

Yes ☐  
No ☐

### 4. Do you feel that the proposed priorities reflect the needs of visitors to the City?

Yes ☐  
No ☐

### 5. How important do you think it is for the Council to strengthen its governance and financial planning?

Extremely important ☐  
Very important ☐  
Somewhat important ☐  
Not so important ☐  
Not at all important ☐

### 6. The Council plans to focus on sustainability of its own buildings and land that it either owns or is directly responsible for, which includes Wells Recreation Ground and other green spaces across the City.

Do you support this localised approach to Climate Action?

Yes ☐  
No ☐

### 7. What improvements would you like to see, in how the Council manages its assets and green spaces (e.g. public buildings, grass areas, play areas etc).

Please note that in some instances the Wells City Council may not own, or have the area devolved to them for management and therefore may be limited in what it can affect. Please consult the map displayed on the Councils website for clarity.

**8. Are there any services you feel should be prioritised for protection?**

Allotments  
Grass Cutting, Hedge Cutting & Tree maintenance  
Heritage - Including Civic events and traditions  
Markets and Events  
Play Park/Skate Park  
Public Toilets  
Refugee Hub  
Tourism including Tourist Information Centre  
Wells In Bloom


**9. How tolerant would you be of further Council Tax Precept increases in order to sustain or improve essential services?**

Very Accepting  
Somewhat Accepting  
Not at all


**10. Would you support the Council in generating income through better use of its assets if it helps maintain services and the public estate?**

Yes  
No


**11. Would you support the Council in garnering sponsorship for services or assets if it aids in maintaining services and reducing the impact on Council Tax?**

Yes  
No


**12. What role should the council play in supporting tourism within the city?**

Directly active role in encouraging tourism  
Supporting role in encouraging tourism alongside other businesses of the City  
Not at all, tourism is the responsibility of the businesses in the City.


**13. How can we make sure tourism benefits the city without negatively impacting residents?**

--

**14. Which of the noted draft priorities is most important to you personally?**

Priority 1 - Financial Sustainability & Good Governance  
Priority 2 - Climate Change & Asset Stewardship  
Priority 3 - Securing the Future of Council Services  
Priority 4 - Economic Growth & Tourism in a Heritage Context


**15. Is there anything missing from the Council's plan that you think should be included?**

--

**Thank you for completing our survey. Please provide your response either by email to [reception@wells.gov.uk](mailto:reception@wells.gov.uk) or to the Town Hall, Market Place, Wells BA5 2RB. Once collated, feedback will be made public on the councils website.**